Advocacy Plea Assignment Details

Speeches will be given: September 18-20

\*\*Note: you will NOT be signing up for speech times. You must be prepared to give your speech on day 1. Names will be drawn from a hat.\*\*

**Your assignment:** You will write and present information and supporting evidence clearly, concisely, and logically on a chosen group or cause in need of advocacy.

**Your purpose:** Your purpose in giving this speech is to enhance and develop public speaking skills

**Requirements:**

* Your speech must be a minimum of 1 minute and a maximum of 3
* You must include one directly quoted fact or evidence from a reliable source
* Begin your speech with a hook
* Include a clearly stated claim (What is your argument/plea?)
* Be sure to have a clear beginning, middle, and end (these will be organized via notecards)
* Complete your speech with a call to action
* Include one example of the following rhetorical appeals
  + Ethos
  + Pathos
  + Logos
* Properly formatted notecards (directions to follow)

**Your notecards:** You will receive three notecards total. One for the beginning of your speech, one for the middle, and one for the end.

**Notecard #1 (the beginning)**

* State your hook
* Mention the group for which you are advocating and the issue that encumbers them
  + Points will be deducted if you say, “My group is\_\_\_\_\_\_ and the issue is\_\_\_\_\_\_”
* Give your position/stance on the issue

**Notecard #2 (the middle)**

* Include your evidence here
* State and label your rhetorical appeals (1 example of each: ethos, pathos, logos)
* “interpret” your appeals and evidence/develop your argument

**Notecard #3 (the end)**

* Restate your position
* Give your call to action

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| --- | --- | --- | --- | --- | --- |
|  | **5** | **4** | **3** | **1-2** | **0** |
| **Speech Ability** | Eye contact is consistent. No filler words (uh, um, like) are used. The speaker can be heard clearly. Speaker shows confident posture (no fidgeting, protective posing) | Eye contact is mostly consistent. Few filler words (uh, um, like) Speaker may struggle some with volume/pace. Minimal fidgeting/ protective posing | Speaker constituently breaks eye contact. Multiple filler words (uh, um, like) struggles with volume/pace. Noticeable fidgeting/protective posing. | Very little attempt at eye contact. Constant filler words (uh, um, like) poor volume/pace. Extreme fidgeting/ protective posing | No attempt at eye contact. Speaker does not seem prepared- takes long pauses to fill time. Speech cannot be heard. No attempt at confident posture. |
|  | **20** | **16-19** | **11-14** | **5-10** | **0** |
| **Content/Time** | Speech begins with a hook, includes a directly quoted fact from a reliable source. Begins with a hook, includes a clearly stated claim. Speech has a clear beginning middle and end. Ends with a call to action. Includes a rhetorical appeal | Speech is missing 1 elements required in the 10 category (or some are not utilized well) | Speech is missing 2 elements required in the 10 category (or some are not utilized well) | Speech may be missing 3-4 elements required in the 10 category | More than 4 elements are missing |

**Time: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**